

IFI.NO

- NORWAY'S LARGEST PORTAL FOR REFURBISHMENT

By advertising on ifi.no, you'll find 189,000 potential customers each month looking for news, solutions and ideas for their home or holiday home.

FACTS ABOUT OUR VISITORS:

- 146,000 say that ifi.no is the preferred choice when looking for refurbishment-related information.

- 129,000 are planning renovations.
 - Number of visitors with indoor renovation plans: Bathroom: 55,380 – Kitchen: 50,076 – Living Room: 48,828
 - Number of visitors with outdoor plans: Paint/stain: 95,316 – Terrace: 44772 – Window / doors: 39,780
- (User survey survey July 2015)

148 781
MONTHLY VISITORS

NEWSLETTER
CA 5800
PRESCRIBERS
NOK 5000
PR. WEEK

300 000
MONTHLY
PAGE VIEWS

THEMES AT IFI.NO | 2018



ORDER NOW!

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USERS ABOUT IFI.NO

«I have been sitting for almost 2 hours and enjoyed ifi.no! These are the most delicate, tidy and informative pages I've found on the internet.»
- VISITOR AT IFI.NO

ADVERTISING FORMATS / PRICES

Product	Channel	Price/month	Format	Format mobile
Top banner	Desktop/tablet/mobile	NOK 15 000	980*150	320*250
Skyskraper	Desktop/tablet/mobile	NOK 19 000	160*600	320*250
Floating skyskraper	Desktop/tablet/mobile	NOK 20 000	160*600	320*250
Parallax/fullskjerm	Desktop/tablet/mobile	NOK 32 000	1920*1080	400*800
Netboard	Desktop/tablet/mobile	NOK 15 000	580*400	320*250
Articleboard	Desktop/tablet/mobile	NOK 20 000	300*600	320*250
Articleboard	Desktop/tablet/mobile	NOK 9 000	336*280	320*250