

2021

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1

TARGET THE

B<sub>2</sub>B

## **TARGET GROUPS**

- ARCHITECTS
- INTERIOR ARCHITECTS
- CONTRACTORS
- OWNERS AND MANAGERS OF REAL ESTATE
- PROJECT MANAGERS

## **FACTS**

IFI.NO: PROSJEKTER are made to show variations and opportunities for rehabilitation and new building activity. The magazine contains presentation of recent completed projects and targets the B2B market. Here you will reach out to the biggest buyers and builders of buildings in Norway.

## ADVERTISE IN IFI:PROSJEKT - TARGET THE DECISION MAKERS

- 1. IFI: PROJECT showcases Norwegian prestige buildings – ranging from hotels, restaurants, office buildings and to public buildings.
- 2. IFI: PROJECT presents new projects focusing on the selection of surface products.
- **3.** IFI: PROJECT provides many great ideas and inspiration in terms of images and presentation of various firms and is a great reference book in the engineering work.

## **ISSUES 2021**

NO. AD DEADLINE

1. October

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# **PRICES**

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1/2 page: NOK 14 900,-

1/4 page: NOK 9 900,-

**Distribution:** IFI: Project is distributed to all the color magazine's subscribers and it is also sent out to larger players in the construction industry.

## **ORDER NOW**

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2/1 page:

Net format: 556 x 208 mm Bleed (4mm): 564 x 216 mm



1/1 page:

Net format: 278 x 208 mm Bleed (4mm): 286 x 216 mm



1/2 page high:

Net format: 139 x 208 mm Bleed (4mm): 147 x 216 mm



1/2 page floor:

Net format: 278 x 104 mm Bleed (4mm): 286 x 112 mm



1/4 page floor:

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1/4 page corner: Net format: 131 x 104 mm

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Net format: 70 x 208 mm Bleed (4mm): 78 x 216 mm



THIS MAGAZINE PROVIDES MANY GREAT IDEAS AND INSPIRATION IN THE FORM OF PICTURES AND PRESEN-TATION OF VARIOUS COM-PANIES AND IS A GREAT REFERENCE TOOL IN THE DESIGN WORK.

Project leader, Trøgstad municipality

## **TECHNICAL DATA**

Net: 278 x 208 mm Print Surface: 286 x 216 mm Bleed dimensions: 253 x 180 mm

Text and important details must be kept 12 mm within the specified format.

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