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MEDIA PLAN

IFI: PROSJEKT

2020

READERS:
25 000

CIRCULATION:
7000

ISSUES:
1

TARGET THE
B2B

TARGET GROUPS

- ARCHITECTS
- INTERIOR ARCHITECTS
- CONTRACTORS
- OWNERS AND MANAGERS OF REAL ESTATE
- PROJECT MANAGERS

FACTS

IFI.NO: PROSJEKTER are made to show variations and opportunities for rehabilitation and new building activity. The magazine contains presentation of recent completed projects and targets the B2B market. Here you will reach out to the biggest buyers and builders of buildings in Norway.

ADVERTISE IN IFI:PROSJEKT – TARGET THE DECISION MAKERS

1. IFI: PROJECT showcases Norwegian prestige buildings – ranging from hotels, restaurants, office buildings and to public buildings.
2. IFI: PROJECT presents new projects focusing on the selection of surface products.
3. IFI: PROJECT provides many great ideas and inspiration in terms of images and presentation of various firms and is a great reference book in the engineering work.

ISSUES 2020

NO.	AD DEADLINE	PUBLISHED
1	2. October	Week 42

PRICES

- 2/1 page: NOK 42 900,-
- 1/1 page: NOK 24 200,-
- 1/2 page: NOK 16 500,-
- 1/4 page: NOK 12 500,-

Distribution: IFI: Project is distributed to all the color magazine's subscribers and it is also sent out to larger players in the construction industry.

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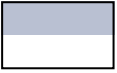



Ellinor Kittilsen
 Phone: +47 90 82 06 63
 E-mail: ellinor@media-team.no

Jostein Værnes
 Phone: +47 99 35 23 46
 E-mail: jostein@media-team.no

Media Team As
 Hønsveien 58B, 1384 Asker
 www.media-team.no

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	2/1 page: Net format: 556 x 208 mm Bleed (4mm): 564 x 216 mm		1/1 page: Net format: 278 x 208 mm Bleed (4mm): 286 x 216 mm		1/2 page high: Net format: 139 x 208 mm Bleed (4mm): 147 x 216 mm
	1/2 page floor: Net format: 278 x 104 mm Bleed (4mm): 286 x 112 mm		1/4 page floor: Net format: 278 x 47 mm Bleed (4mm): 286 x 60 mm		1/4 page corner: Net format: 131 x 104 mm Bleed (4mm): 147 x 112 mm
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THIS MAGAZINE PROVIDES MANY GREAT IDEAS AND INSPIRATION IN THE FORM OF PICTURES AND PRESENTATION OF VARIOUS COMPANIES AND IS A GREAT REFERENCE TOOL IN THE DESIGN WORK.

Project leader, Trogstad municipality

TECHNICAL DATA

Net: 278 x 208 mm
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 Bleed dimensions: 253 x 180 mm

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